



CONTACT: Molly Sudderth
(615) 610-1879

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Walgreens Carrying Healthier Tennessee Message to its Customers

NASHVILLE – Walgreens and the Governor’s Foundation for Health and Wellness are launching a coordinated campaign at the pharmacy’s more than 255 Tennessee locations to promote healthier living and raise awareness of free, online tools available through the Healthier Tennessee initiative.

“We are pleased to partner with Walgreens to encourage and enable more Tennesseans to lead healthier lives,” Governor’s Foundation for Health and Wellness CEO Rick Johnson said. “We are each committed to improving the health of our citizens, and we believe that working together we can reach a greater number of Tennesseans.”

Beginning this week, Walgreens stores across the state will present Healthier Tennessee posters in stores and offer informational materials on Small Starts @ Home, the initiative’s online toolkit which offers more than 60 personal health challenges.

The stores will also highlight healthier choices and Walgreens employees will be equipped with information on Healthier Tennessee that they can share with shoppers.

“We are very proud to partner with the Governor’s Foundation for Health and Wellness to improve the lives of citizens across the state of Tennessee,” Walgreens Market Pharmacy Director Gene Hoover said. “Healthier Tennessee initiatives fit perfectly with our purpose at Walgreens which is to help patients get, stay and live well.”

Healthier Tennessee is also working with the Walgreens Way to Well Health Tour to provide information on healthier living to all screenings participants.

For more information on Healthier Tennessee or Small Starts tools, please visit www.healthierTN.com.

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About the Governor's Foundation for Health and Wellness

The Governor's Foundation for Health and Wellness is a non-profit corporation dedicated to enabling and encouraging Tennesseans to lead healthier lives. Based in Nashville, the Foundation brings together a statewide coalition of employers, health insurers, hospital systems, local governments, school systems and healthcare-focused foundations and community organizations to effect positive, measurable change. The Foundation's Healthier Tennessee initiative strives to increase the number of Tennesseans who are physically active for at least 30 minutes five times a week, promote a healthy diet, and reduce the number of people who use tobacco.

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